

FSA TRACKER™

Showroom Edition

Since the FSA regulations governing the sale of insurance products came into force in 2005, many motor dealers still find themselves still struggling to make the regulations and the compliance process work for them effectively. FSA Tracker™ has been designed specifically for dealers to use as a showroom tool to take the headache out of the entire insurance sales process



In Summary

- ❖ A web based system that needs nothing more than an internet connection to use
- ❖ A system that is scalable to suit any size of operation from a single dealership to a franchised national group or manufacturer
- ❖ A system that is bespoke to your business and the products that you sell, managing your entire day-today branch FSA sales process
- ❖ A system that can integrate electronically with your insurance suppliers and dealer showroom system
- ❖ A system that lays down a formal procedure for qualifying exactly what the customer needs; that means more sales of extended warranty, insurance, GAP, service plans etc
- ❖ A system that secures your ability to prove compliance
- ❖ System flexibility allows it to be tailored to your exact requirements, whether it's for straightforward FSA compliance, or for use as a full-blown F&I logging system
- ❖ A system that not only ensures FSA compliance, but also maximises your F&I income

Key Features

- Web-based
- Access to online competency training module
- Configurable demands & needs
- Automated recommendations
- Full product quotation
- Optional F&I logs
- Links with other systems
- Full data transfer to insurance providers
- Produces FSA pack & all insurance fulfilment documents & certificates
- Tailored & branded system to suit your business
- Automated monthly FSA audit tool
- Full reporting suite
- Classroom & online training & support
- Links directly to our demand online FSA competency training system



For a full no obligation demonstration or to simply talk through your FSA requirements, call us now on 0871 989 9859 or email us at info@fisconline.co.uk

FSA Compliance Made Easy!

- ❖ FSA Tracker™ takes the User and the customer through a logical friendly fact find and recommendation process
- ❖ What the customer needs, doesn't need, (or ought to have but declines) are laid out clearly and inarguably
- ❖ The demands and needs questions are tailored to your business and to your product range. The system provides a simple quotation process, clearly laying out the features and benefits of the product, as well as the costs
- ❖ At the end of the process the system prints out all the necessary FSA documentation, which can be tailored to your exact needs
- ❖ The process itself is tailored to your requirements and ensures there is no wasted time because there's no need to write up records later, and any questions or disputes that may arise in the future, can be instantly resolved as the information is retrieved by the simple click of a button. Rest in the knowledge that proof of FSA compliance is only ever a click away!

Choose the Levels Of System To Suit Your Business

- ❖ FSA Tracker™ gives you the flexibility to choose the type of system that best suits your business; whether it's for simple FSA compliance or a full blown F&I system.
- ❖ For those needing FSA compliance as well as F&I Logs, FSA Tracker™ can be used in conjunction with F&I Tracker™ to provide a complete F&I system, featuring finance optimisation and proposal as well as both an insurance quotation and delivery system.

FSA Module Key Features

- ❖ A step by step defined sales track recording:
 - Customer details
 - Vehicle details
 - Status disclosure
 - Demands & needs
 - Product recommendations & quotations
 - Price disclosure
 - Policy summary
 - Product profitability
- ❖ Prints a full customer FSA pack
- ❖ Gives a complete suite of sales reports
- ❖ Gives a complete suite of compliance reports
- ❖ Prints all insurance documents and certificates
- ❖ Can be fully bespoke to your company ID
- ❖ Full product training and support, with both on-site and online 'virtual' training available
- ❖ Ongoing support from our help desk is only ever a phone call away



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